

# M. DAMON O'CONNELL

Founder & President | FLASHBACK DATA, LLC  
4029 SOUTH CAPITAL OF TEXAS HIGHWAY | SUITE 224  
AUSTIN, TEXAS 78704  
512.301.5700 | DOC@FLASHBACKDATA.COM



## WORK EXPERIENCE

### **FLASHBACK DATA, LLC**

2004 to PRESENT

*Co-Founder / President & Lab Director*

- Responsible for running the company, for revenue growth, channel development, improving go-to market capabilities and team/organizational development, for managing the business by exercising executive stewardship of the company's financial and human resources
- Exercises effective strategic planning for the company, preparing policies and strategies for the company, including annual budget, and ensuring the appropriate policies and strategies are adopted within the company
- Responsible for public relations, including relations with the financial community, other companies, the media, and the public generally
- Develop and maintain the company's overall business plan
- Supervises assigned staff in the performance of their duties including scheduling, training, and development counseling, and performance management
- Aligns division sales force, formulate customer targeting and account strategy, develop and implement incentive compensation plans, and oversee and assess progress and development of sales
- Developed and maintained quality system and internal policies and procedures for ANAB International accredited computer forensic laboratory
- Responsible for the first private digital laboratory to receive the International ANAB ISO:17025:2005 accreditation.
- Registered Private Investigator for Flashback Data, LLC., License #A13474

### **DataBank Data Services, LLC.**

2003 to 2004

*Director of Business Development*

- Developed the business plan and formed Databank Data Services, LLC. Reasonability included increasing the overall revenue and managing daily operations for the DataBank Data Services

### **Qwest Communications, Inc.**

2002 to 2003

*Senior Account Executive*

- Duties include new revenue growth and managing current clients

### **DSTX, Ltd.**

2001 to 2002

*Vice President of Business Development*

- Developed the business plan for DSTX, Ltd and assisted with the merger of Progressive Data Recovery to form a new company called Renew Data Inc. Responsibility included increasing the overall revenue and managing daily operations for DSTX, Ltd.

## LICENSES AND CERTIFICATIONS

**Measurement Traceability – ASCLD Assessor Training**

September 2016

**ASCLD.LAB International Assessor Training Course**

March 2016

**Introduction to ISO/IEC 17025:2005**

March 2016

**Private Investigator License**

November 2005

Texas Department of Public Safety

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## EDUCATION

**Norwich University – Military School of Vermont**  
Northfield, VT

May 2000

- Honor Graduate - Bachelor of Science
- Minor – Business Management
- Corp of Cadets – Executive Officer, Gulf Company

## INVITED PRESENTATIONS

*Investigation with Digital Forensics – Collection of Digital Evidence*  
**Texas Chief Deputy Association – Kerville, TX**

June 2019

*Data Recovery Capabilities*  
**Team Logic IT - Webinar**

January 2019

*Cell Phone Forensics*  
**Basset Law Firm - Dallas, TX**

September 2018

*Hurricane Harvey Regional Training*  
**Texas District County Attorney Association - Victoria/Beaumont, TX**

June 2018

*Digital Forensics*  
**Judge Xavier Rodriguez: St. Mary's Law School – San Antonio, TX**

September 2017

*Evidence: What Evidence*  
**North Dallas Bar – Dallas, TX**

March 2017

*Digital Forensics: Assisting Law Enforcement*  
**Oklahoma Association Chief of Police (OACP) - Oklahoma City, OK**

October 2016

*Data Recovery: CMIT Engage Austin*  
**CMIT Corporate - Austin, TX**

October 2016

*Digital Forensics: Keeping up with the future*  
**Police Chiefs Association of Bucks County - Bensalem, PA**

September 2016

*Data Recovery: CTS / GOC – Data Recovery & Digital Forensics*  
**CTS / GOC Corporate - Las Vegas, NV**

September 2016

*Data Recovery: CPR – Data Recovery & Digital Forensics*  
**CPR Corporate - Las Vegas, NV**

September 2016

*Digital Forensics: Keeping up with the future*  
**Oklahoma Police Chief Association - Oklahoma City, OK**

May 2016

*Digital Forensics: What You Know & What You Think You Know*  
**Dallas Bar Association - Dallas, TX**

November 2015

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## LABORATORY ASSESSMENTS

**Spokane Sheriff Department – Spokane, WA**  
*Digital & Multimedia Discipline - Assessor*

November 2018

**Spokane Sheriff Department – Spokane, WA**  
*Digital & Multimedia Discipline - Assessor*

June 2019

## PROFESSIONAL DEVELOPMENT

**Texas Association of Criminal Lab Directors**  
*Active Member*

2010 to PRESENT

**Austin Chamber of Commerce – CEO Peer Group**  
*Active Member*

2008 to 2018

## AWARDS

- Eagle Scout Award
- Greater Austin Chamber Business Awards:
  - 2015 Finalist – Community Relations in the Small Business Category
  - 2012 Finalist – Innovation Award in the Small Business Category
  - 2011 Innovation Award Winner in the Small Business Category
  - 2010 Finalist – Innovation Award in the Small Business Category
  - 2009 Innovation Award Winner in the Small Business Category
- Texas Lawyer Magazine:
  - “Texas Best” Hall of Fame Member
  - “Texas Best” in computer forensics 2016
  - “Texas Best” in computer forensics 2015
  - “Texas Best” in computer forensics 2014
  - “Texas Best” in data recovery & computer forensics 2013
  - “Texas Best” in computer forensics 2012
  - “Texas Best” in data recovery & computer forensics 2011
- Top 150 Worldwide SMB IT Channel Influencers - 2013